

Laura Smethers

www.lauraesart.com

Oklahoma City, OK
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EXPERIENCE

Freelance — *Illustrator, Artist, Designer*

Over a decade of experience in traditional and digital art. Pieces have been featured in a variety of media, ranging from horror short films to children's shows, from digital galleries and magazines to museum exhibitions. Character design commissions have been ordered from clients all over the world.

First Pres. of Edmond — *Communications Dept. Graphic Designer*

DEC. 2021 - OCT. 2024

Sole designer for First Pres. Created print and digital materials including booklets, video graphics, class materials, and banners. Created and printed in-house signage, ads, annual reports, etc. Also assisted with community events, audio/visual, and photography as needed.

Breakout Games, OKC — *Game Master & Assistant Manager*

AUG. 2019 - PRESENT

Main responsibilities include guest interactions, scheduling escape rooms, organizing employee shifts, and answering customer questions. Last minute repairs, memorizing games/clues, and creating a fun, challenging environment are a day-to-day adventure. Behind-the-scenes work is a great love of mine, and this role has suited that well.

Oklahoma Christian University — *Marketing Dept. Designer*

JAN. 2020 - MAY 2021

Worked part-time with the marketing team of OC after graduation, both in office and remotely. Created a large variety of marketing collateral within brand guidelines including t-shirts, fanny packs, window vinyls, brochures, posters, social media posts, etc. while interacting and keeping up with trends in the student body.

Keep Oklahoma Beautiful, OKC — *Intern*

MAY 2019 - JAN. 2020

Provided support to the five-person team behind KOB, an environmental nonprofit. Responsibilities included designing logos, digital assets, mailouts, etc. and helping to promote and photograph charity events.

SKILLS & PROGRAMS

Microsoft Office, Google Suite, Adobe Creative Suite, Resova, Canva, Procreate, ProPresenter, Windows, Mac

Fine Art, Digital Art, Photography, Character Design, Typography, Voice Over, Animation, Video Editing, Customer Service, Time Management, Communication

EDUCATION

BFA Gaming & Animation, Communication Design — *Oklahoma Christian University*

MAGNA CUM LAUDE, HONORS |
APRIL 2020

BSc Forensic Science — *University of Central Oklahoma*

EXPECTED COMPLETION 2025 | 4.0
GPA.